

LinkedIn Competition

Description	Competitors will create a professional LinkedIn Profile designed for business networking and job seeking.
Purpose	To encourage students to build a professional network through the creation of a LinkedIn profile page.
Eligibility & Entry	<p>Chapter members ages 16+, two entries per chapter</p> <p>The chapter must register their competitors for this competition via the registration form by the registration date.</p>
Competencies	B.12, C.14, C.15, C.18, C.19, D.22, D.23, E.29, F.37
Rules	<ol style="list-style-type: none"> 1. The chapter must register their competitors for this competition via the registration form. 2. Each competitor will be responsible for building their own professional LinkedIn profile, including the following sections: <ul style="list-style-type: none"> Intro About Background Skills Accomplishments Additional Information (Recommendation) Supported Languages 3. Once complete, send a link to your profile on Headrush. 4. Tutorial Information can be found here: <ul style="list-style-type: none"> https://www.linkedin.com/help/linkedin/answer/112133/how-do-i-create-a-good-linkedin https://www.linkedin.com/help/linkedin/answer/112133/how-do-i-create-a-good-linkedin-profile-?lang=enprofile-?lang=en



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Student Name: _____

Program Name: _____

Judge Name: _____

Directions: Score the student on each section according to how well it was completed on a scale of 1-5 points. Add the sum of points earned into the "Total Points" box.

Judging Criteria	Points earned	Comments
Completeness of Section <ul style="list-style-type: none">• Intro• About• Background• Skills• Accomplishments• Additional Information• Supported Languages		

Total Points		
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Directions: Score the student in each category according to how well they performed by using the score brackets below. Add the sum of points earned into the “Total Points” box.

Judging Criteria	Excellent 5 points	Good 4 points	Fair 3 points	Satisfactory 2 points	Poor 1 point	Points earned
Networking <ul style="list-style-type: none"> • Use of professional language • Established connections • Groups joined 	Profile maintained an exceptional professional appearance throughout, and had several clearly established connections	Profile maintained a professional appearance throughout and had some connections established, including at least one group	Profile established a professional appearance and had some connections	Profile made an effort to have a professional appearance, but had few connections	Profile failed to be professional and had one or less connections	
Grammar <ul style="list-style-type: none"> • Punctuation and grammar • Spelling mistakes 	No spelling or grammar mistakes	Very minor punctuation mistakes; no spelling mistakes	Minor punctuation and spelling mistakes	Three or more spelling mistakes; occasional grammar errors	Frequent spelling and/or grammar mistakes	



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	Total Points
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Comments: