JAG
JOBS FOR ARIZONA'S GRADUATES

Cover Design

Description	Competitors will create a program cover design around the CDC's theme, *"Inspire, Influence, Impact"* to promote Jobs for America's Graduates. The winning cover design will be displayed at the JAG CDC event and used on JAG promotional materials.
Purpose	To demonstrate artistic, creative and imaginative abilities on a cover design used to promote Jobs for America's Graduates.
Eligibility & Entry	All JAG students are eligible to enter, no limit per Chapter, one entry per student Participants must submit their entry for this competition on Headrush by the due date. This competition is pre-judged; the top 3 designs will be recognized at the CDC
Competencies	

Rules	1. Submissions are due by the deadline.
	
	2. Designs should be either submitted as a high-resolution jpg. File on Headrush.
	
	General guidelines are as follows:
	
	   a. Submission must be 8"x11" edge-to-edge, in a vertical orientation
	
	   b. **Designs must be 2D on a white, flat surface; 3D designs will be disqualified**
	
	   c. **Drawings must be freehand and original; Artificially generated design and clip art are not allowed**
	
	   d. Design must feature the CDC's theme: *"Inspire, Influence, Impact"*
	
	   e. Design must also feature the event's details (name & date)
	
	   f. School, chapter, names, initials, and/or any identifying symbols may **NOT** appear on the face of the entry.

	g. The following information must be printed on the back of the design or added to the subject line:
	i. Name of the student
	ii. Name of their school and advisor
	iii. Address and telephone number of the school
	iv. Summary of the Design: What does the design mean to the student? Why did they choose this design?
	3. Judging is based on how well the design relates to the essence of JAG, artistic representation, originality, overall appearance, the use
	4. Winners will be announced during the Awards Ceremony at the CDC.

Student Name: _____

Program Name: _____

Judge Name: _____

Directions: Score the student in each category according to how well they performed by using the score brackets below. Add the sum of points earned into the "Total Points" box.

Judging Criteria	Excellent 5 points	Good 4 points	Fair 3 points	Satisfactory 2 points	Poor 1 point	Points earned
Effectiveness of Message • Conveys the message of JAG effectively • Coverage of the CDC theme • Event details included	Design encapsulates the CDC theme in an excellent and unique manner, including event details	Design encapsulates the CDC theme in an interesting way	Design encapsulates the CDC theme well	Design loosely captures the CDC theme	Design does not capture the Program of Work effectively	
Design Guidelines • Does not include any identifying markings	Does not have any identifying markings whatsoever	Includes 1 identifying marking	Includes 2 identifying markings	Includes 3 identifying markings	Includes 4 or more identifying markings	
Artistic Representation • Originality of the picture • Artistic elements • Aesthetically pleasing	Design showcased exceptional creativity with an original, abstract concept	Design was creative with an original concept	Design was colorful and was busy	Design was lacking in detail, but had made a good effort	Design was unimaginative and bland	

	Total Points	

Comments: