

Cosmetology Skills

Description	Teams will compete in separate cosmetology-related events to show skill in their respective fields.
Purpose	To exercise the competitors' skills in cosmetology-related professions and customer service
Eligibility & Entry	<p>Three competitors per entry; one entry per Chapter.</p> <p>Each competitor will register for <u>ONE</u> of the following skill areas:</p> <ul style="list-style-type: none"> • Barber Styling • Hair Styling • Eyelash Application (No Strips) • Nail Design • Makeup Application <p>The chapter must register their team for this competition via the registration form before registration closes</p>
Rules	<ol style="list-style-type: none"> 1. The Chapter must register their team for this competition via the registration form before registration closes. 2. Competitors in each team will demonstrate one of the above skill areas in a video recording. 3. The recording must follow the structure below: <ol style="list-style-type: none"> a. Competitor must present a 'before view' of their client b. Competitor must present a photo of the intended style c. Competitor must identify all tools and products they will be using to achieve their style before beginning d. Competitor must record the entire styling process e. Competitor must present the 'after view' of their client 4. Additionally, the competitor must practice professional customer service with their client by doing the following: <ol style="list-style-type: none"> a. Competitor greets client b. Competitor actively listens to client c. Competitor effectively speaks to the client d. Competitor explains procedure to the client e. Competitor thanks client



JOBS FOR
ARIZONA'S
GRADUATES

- | | |
|--|--|
| | <ul style="list-style-type: none">f. Maintain eye contact when speaking to clientg. Give their client their undivided attention <ol style="list-style-type: none">5. The competitor must provide a step-by-step procedure list to the judges6. Competitors will be judged on the recording's structure, their cosmetology skills, and customer service/chairside manner7. The recording must be of high visual quality in .mp4 file format8. Each team member must submit their recording of their cosmetology session with a client to Headrush |
|--|--|

Student Name: _____

Program Name: _____

Judge Name: _____

Directions: Score the student in each category according to how well they performed by using the score brackets below. Add the sum of points earned into the “Total Points” box.

Judging Criteria	Excellent 5 points	Good 4 points	Fair 3 points	Satisfactory 2 points	Poor 1 point	Points earned
Cosmetology Skill <ul style="list-style-type: none"> • Technical skill showed • Result • Identification of tools/products 	Competitor showed exceptional skill with their work, explaining every tool they used thoroughly and providing a detailed step-by-step procedure	Competitor showed skill with their work, and explained every tool they used	Competitor showed competent skill in their work	Competitor did a below average job with their work and made a couple of mistakes	Competitor did a poor job and made many mistakes	
Customer Service <ul style="list-style-type: none"> • Professionalism showed • Courtesy shown to the customer • Greets the customer 	Competitor gave an excellent, empathetic customer service experience, keeping engaged with their client and informing them of what they were doing next	Competitor gave a good customer service experience, leaving the client satisfied	Competitor gave an average customer service experience	Competitor gave a below average experience, leaving the customer dissatisfied	Competitor didn't display any sort of customer service	



JOBS FOR
ARIZONA'S
GRADUATES

<p>Recording Structure</p> <ul style="list-style-type: none">• Followed the formula given in the Rules	Video was structured well, with the competitor giving an intro/outro, and explaining each step they take	Video was structured well, with each step verbally spoken	Video was structured in a satisfactory way	Video was messy/of poor quality, and was hard to follow along	Video was hard to follow along with/understand	
Total Points						

Comments: