

2024 PATHWAY MAKERS AWARDS LUNCHEON SPONSORSHIP PACKAGES

EVENT OVERVIEW

"Building Pathways: Paving the Way for the Future"

The luncheon brings together community leaders, business partners, educators, and students in a shared vision of creating pathways to opportunity for young people across Arizona. Through collaboration and commitment, our business partners make an invaluable difference in the lives of JAG students, and this event is our way of showing gratitude for their continued support.

As a nonprofit organization, Jobs for Arizona's Graduates (JAG) relies on the generous support of community partners to help create pathways for student success. By sponsoring the Pathway Makers Award Luncheon, you will not only receive valuable branding and recognition, but also make a lasting impact on the lives of Arizona's students. Together, we can continue to provide students with the skills, opportunities, and support they need to thrive.



Contact Nicole Porter, Director of Marketing, with any questions regarding the event sponsorship at nicole.porter@jagaz.org or 602-323-6528. **CLICK HERE Or SCAN THE QR CODE TO DONATE NOW!**

PACKAGES

The information below outlines the benefits offered to our event sponsors.

BRONZE SPONSOR LEVEL - \$500

- Branding: Logo placement on the JAG website.
- Event Participation: A reserved table at the Pathway Makers Award Luncheon.
- Recognition: Social media shout outs before and after the event.

SILVER SPONSOR LEVEL - \$1,000

- Branding: Featured logo on event banners, promotional materials, and during event presentations.
- Event Participation: Invitation to deliver a short speech or present at an event.
- Recognition: Social media posts highlighting your company's contributions, featured in the event recap email to attendees.
- Networking: Priority seating at the VIP table.

GOLD LEVEL - \$2,000

- Branding: Prominent logo placement on all major event materials, including backdrops, digital presentations, and social media.
- Event Participation: Keynote speaking opportunity at the Leadership Development Conference or Pathway Makers Award Luncheon.
- Recognition: Featured in press releases, event videos, and newsletters, showcasing your company's contribution to JAG's success.
- Engagement: Direct engagement with students via custom workshops, exclusive mentorship opportunities, and featured tables at career fairs.
- Networking: VIP invitations to private meetings with program directors, board members, and other high-level sponsors.