



L.O.V.E. PROJECT (LIFTING OUR VOICES FOR EQUITY)

Event Summary	The Lifting Our Voices for Equity (L.O.V.E.) Project is intended to encourage youth to identify inequities in their community and work collectively to make a positive impact.
Event Code	LP
Event Type	Team Event: 2-4 members per team
Dress Code	Teams must be in official NCA uniform or in proper business attire. Bonus points will be awarded for proper dress.
Competency Attainment	C.14, C.18, D.24, E.26, E.27, E.28, E.29, E.30, O,10 *Additional competencies will vary based on PBL activity, lessons, and objectives.
General Rules	<ol style="list-style-type: none"> 1. Competitors in this event must be active members of NCA and be in good standing. 2. Eligible divisions to compete in the Business Plan (BP) event: <ul style="list-style-type: none"> • Middle School • Secondary • Out-of-School/Collegiate Divisions 3. Competitors must be familiar with and adhere to the "General Rules and Regulations of the NCA Competitive Events Program (GRR)." 4. All competitors shall report to the site of the event at the time designated for each round of competition. At the National CDC, competitor's photo ID must be presented prior to ALL competition rounds.
Official References	None.
Event Guidelines	<p>Each presentation team must present the L.O.V.E. project, product, or event developed at their school or in their community during the current membership year. Each team member must present a portion of the presentation and the overall work must be completed by all team members.</p> <p><u>L.O.V.E. Project event overview:</u></p> <ul style="list-style-type: none"> • Competitors will create a presentation to highlight their L.O.V.E. Project, answering this question: Where do inequities show up in your community and what can you do to create positive change?" • Teams will describe the events and activities (planning through completion) involved with the project.



	<ul style="list-style-type: none"> • Emphasis should be placed on the results and impact of the NCA Chapter lifting their voices for an equity in their community or school. <p><u>L.O.V.E. Project event details:</u></p> <ul style="list-style-type: none"> • The presentation is a minimum of 7 minutes and a maximum of 10 minutes in length. • The timekeeper will present a flash card advising the competitors when they have reached six minutes, seven minutes, and when there is one minute remaining. • At the conclusion of the oral presentation, competitors will have a three minute question and answer session with the judges. • The judges will have three minutes to evaluate the presentation focusing on the effectiveness of public speaking, presentation skills, and how well the participants respond to questions that the judges ask during the presentation. • Point deductions will be applied for teams who do not meet the minimum time and for those who exceed the time limit. Students may create an audio/visual presentation (Power Point, Prezi, Google Slides, Video, etc.) to support the presentation with the judge pane. • It is the responsibility of the team to bring the presentation tools with them to their scheduled appointment and pull up the files/videos needed in a timely manner. It is also recommended to bring a laptop to show the presentation in the case of technical difficulties during the competition. • Projectors and screens will be provided by the NCA. Team members may use note cards as speaking aids if desired. It is not acceptable or permitted to read the speech word-for-word from the notes. Props may NOT be used; this includes, but is not limited to, costumes, handouts, music, the public product, and/or photos. <p>The written entry must follow the General Competitive Event Guidelines as well as the specific Event Guidelines.</p>
<p>Final Scoring</p>	<p>L.O.V.E. Project presentation = 150 total points</p> <p>In the event of a tie, a tiebreaker will be determined by the areas on the Scoring rating sheet section(s) with the highest point value in descending order.</p>



L.O.V.E. Project Judge Rating Sheet

Team _____

Section _____

Division _____

Judge _____

Judge Signature _____

Presentation & Communication Skills	Excellent 5 points	Good 4 points	Average 3 points	Fair 2 points	Poor 0 points	JUDGE SCORE
1. First Impression; grabbed attention	The team members grab the attention of the audience in a way that is creative, imaginative, and thoughtful. The project theme is clearly revealed and well-structured for presentation.	The team members draw in the audience with their project overview and piques their interest to want to learn more. The project overview connects to the overall presentation.	The competitor provides an average project overview and slightly sparked the interest and attention of the judge panel.	The project overview provided by the team members lack attention to detail and connection to the overall objectives of the presentation.	The team members do not provide a project overview that draws in the judge panel and captures their attention.	
2. Voice: pitch, tempo, volume	Each team members' voice was loud enough to hear. The team members' varied rate & volume to enhance the speech. Appropriate pausing was employed.	Each team member spoke loudly and clearly enough to be understood. The team members' varied rate OR volume to enhance the speech. Pauses were attempted.	Each team member could be heard most of the time. The team members attempted to use some variety in vocal quality but were not always successful.	Most of the team members' voices were low. Judges had difficulty hearing the presentation.	Judges had difficulty hearing and/or understanding much of the presentation due to low volume. Little variety in rate or volume.	
3. Body language, gestures, poise	Movements & gestures were purposeful and enhanced the delivery of the presentation and did not distract. Body language reflects comfort interacting with audience. Facial expressions and body language consistently generated a strong interest and enthusiasm for the project.	The team members maintained adequate posture and non-distracting movement during the presentation. Some gestures were used. Facial expressions and body language sometimes generated interest and enthusiasm for the project.	Stiff or unnatural use of nonverbal behaviors. Body language reflects some discomfort interacting with the judge panel. Limited use of gestures to reinforce verbal message. Facial expressions and body language are used to try to generate enthusiasm but seem forced.	Most of the team members' posture, body language, and facial expressions indicated a lack of enthusiasm for the project presentation. Movements were distracting.	No attempt was made to use body movement or gestures to enhance the message. No interest or enthusiasm for the topic came through in the presentation.	
4. Enthusiastic and engaging presentation	The presentation did an extraordinary job of captivating the attention the judge panel and activating a clear message that evoked emotion. It translated into an important presentation.	The presentation did a good job capturing the attention of the judge panel. The presentation stood out and evoked emotion. The presentation was interesting and thoughtful.	The presentation and content captured the attention of the judge panel. More could have been done to evoke emotion and share the project theme.	The effectiveness of the presentation needed more attention to detail. The presentation could have done a better job at connecting to the judge panel and delivering the overall project message.	The project presentation was not submitted OR The project message was not effective. It did not capture the attention of the judge panel or deliver a critical message. The project message t did not evoke emotion or relay important information.	



Presentation & Communication Skills (cont.)	Excellent 5 points	Good 4 points	Average 3 points	Fair 2 points	Poor 0 points	JUDGE SCORE
5. Ended with a summary, conclusion	The team members reviewed the overview and main points of the project in a memorable and effective way that provides an effective flow leading to the conclusion.	The team members reviewed the project overview and main points of presentation in a clear way that provides an adequate information flow leading to the conclusion.	The team members reviewed the project overview and main points clearly. Underwhelming conclusion.	The competitors are missing a review of the project overview or main points. The conclusion was hard to follow.	Review of the project overview was missing from the conclusion.	
6. Team Participation	Excellent example of shared collaboration in the presentation of the project. Each team member spoke and carried equal parts of the project.	All but one person on the team was equally and actively engaged in the presentation.	The team worked together relatively well. A couple of the team members had little participation.	The team did not work effectively together.	One team member dominated the project.	
Content	Excellent 10 points	Good 8 points	Average 6 points	Fair 4 points	Poor 0 points	JUDGE SCORE
7. Identified a need for the project in school and/or community	The team incorporated a thoughtful strategy to identify a need and described why the project was needed, and the impact/response of the project.	The team adequately identified a need and demonstrated the need for the project.	The team identified a need, but more information was needed about the impact.	The team did not think through the need or the impact of the project.	No mention of the need for the project was offered.	
8. Shared the process of delivering the project. What steps were taken to make this project successful?	It is evident that this team has a clear understanding of the subject/theme and purpose of the project overview and presentation. Excellent.	Through most of the presentation, the team was able to demonstrate the purpose of the project. Good presentation.	Occasionally the team members were able to demonstrate a clear understanding of the project, presentation theme, and purpose of the project.	The team did not demonstrate a clear understanding of the subject, theme, and purpose of the project. More attention to detail is needed.	No mention of the purpose of the project, Team members appeared unclear as to subject/theme and purpose of the project and overall presentation.	
9. Explained lessons learned throughout the project.	Participants highlighted three or more examples of lessons learned – both highs and lows – of the project delivery.	The team shared two examples of lessons learned from the project.	N/A	The team shared one example of lessons learned from the project.	No lessons learned were shared.	
10. Community Expert Involvement	Subject Matter Experts were included three or more times throughout the project and added to the overall impact of the outcome.	Subject Matter Experts were included 2 or more times throughout the delivery of the project.	N/A	Subject Matter Experts were included on one occasion throughout the project.	Subject Matter Experts were not included in the project delivery.	



Effectiveness	Excellent 10 points	Good 8 points	Average 6 points	Fair 4 points	Poor 0 points	TOTAL SCORE
11. Impact	The message is highly impactful for the target market and encourages a “call to action” in a positive manner.	The message is good but could have a more specific impact to the target market and could inspire behavior change slightly more effectively.	The message of the presentation was educational but did not impact the judge panel to action.	The impact of the message was not communicated clearly. The presentation did not inspire the judge panel to action.	The project overview was not submitted OR the presentation was not impactful and did not encourage positive behavior or elicit any emotion by the viewer.	
12. Creativity and Originality	The presentation is extremely creative, clever, and original. Excellent!	The presentation is good. Creative messaging and original content were displayed.	The presentation provided an average amount of creativity and originality.	The creativity in the presentation was basic. Little originality was included.	The presentation was not submitted OR no original thoughts or creative concepts were used in this presentation.	
13. Presentation leaves judge panel wanting to know more	When are you delivering your next presentation? The judge panel is waiting on the edge of their seat to see your next work!	Great job! The judge panel is anxious to see your next presentation.	The judge panel liked the presentation but may or may not be interested in seeing more.	This presentation was okay; but the judge panel probably will not go looking for more.	The overall presentation was not submitted OR the judge panel has seen enough.	
14. Realistic visual imagery provided	Visual imagery was believable and realistic, and enhanced the message being portrayed.	Most of the imagery was realistic and believable.	An average amount of realistic imagery was provided.	A fair amount of realistic visual imagery was provided.	The total presentation was not submitted OR the visual imagery was not realistic.	
15. Team Member Talent	Team members were extremely talented and delivered a presentation that was believable and realistic. Professional-level quality of team member talent was delivered.	Team members did a good job of delivering the message that was believable and realistic.	The talent of the team members was average. The presentation seemed forced.	The team members could have used more rehearsing to create a more believable presentation.	Presentation not submitted OR the team members were not believable in delivering the presentation. Much more effort needed.	
16. Creative Process	Exceptional description of the team’s creative process outlining how they came up with their idea.	Above average description of the team’s creative process outlining how they came up with their idea.	The description of the creation of the presentation was somewhat described in the creative process.	The description of the creation of the presentation was only effective and only briefly described the creative process.	The team was unable to effectively describe their journey in this project.	
17. Public Response	Excellent description on how the project will change the public’s opinion, action, or feelings on the topic. A strong emotional connection was present.	The team members did a good job describing how project will change the public’s opinion, actions, or feelings. An emotional connection was attempted.	The team made a good attempt at describing how the project will change the public’s opinion, actions, or feelings, but fell short.	Team members vaguely described how the project will change the public’s opinion, actions, and feelings.	No mention of how the project will change the opinion of the public’s thoughts, actions, or opinions.	
18. Response to Q & A Session	Team members answered all questions with confidence and enthusiasm while providing well-rounded responses that articulated the overall project, implementation, and impact.	Team members answered the questions and provided a good understanding of the project implementation and impact.	Team members answered questions and gave some background information on the project.	Team members answered questions but were not able to expound on the answers or provide background to project information.	Team members had a hard time responding to questions asked by the judge’s panel.	
TOTAL SCORE (150):						

