



PROJECT-BASED LEARNING SHOWCASE

Event Summary	NCA members will create a presentation to highlight a unit of study where Project-Based Learning (PBL) teaching methodology was used to instruct the JAG competencies or National Career Association activity.
Event Code	PB
Event Type	Team Event: 3-4 members per team
Dress Code	Teams must be in official NCA uniform or in proper business attire. Bonus points will be awarded for proper dress.
Competency Attainment	C.14, C.18, D.24, E.26, E.27, E.28, E.29, E.30, O,10 *Additional competencies will vary based on PBL activity, lessons, and objectives.
General Rules	<ol style="list-style-type: none"> 1. Competitors in this event must be active members of NCA and be in good standing. 2. Middle School, Secondary and Out-of-School Divisions are eligible to compete in the Project-Based Learning (PBL) event. 3. Competitors must be familiar with and adhere to the "General Rules and Regulations of the NCA Competitive Events Program (GRR)." 4. All competitors shall report to the site of the event at the time designated for each round of competition. At the National CDC, competitor's photo ID must be presented prior to ALL competition rounds.
Official References	PBL Works https://www.pblworks.org/
Event Guidelines	Each PBL presentation team must present on a PBL project developed at their school or in their community during the current membership year. The presentation should emphasize how PBL has positively impacted chapter activities and/or enhanced learning in the classroom.



Project-Based Learning Showcase event overview:

- Each team member must present a portion of the presentation and the overall work must be completed by all team members.
- Team members must create a presentation highlighting the entire span of a project completed in their classroom. The presentation should include details regarding:
 - **Project Overview** – Describe the purpose of the project? What was the need for the project? What was team members’ experience?
 - **Entry Event** – How was the project launched? How did the JAG Specialist gain your attention?
 - **What was the “Public Product”**—the result of the project? What was the impact?
 - **What did you learn from participating in the project?**
 - **How did this project meet a need in your school, community, or organization?** What choices did you have to “make it your own”?
 - **Reflection** – What did you take away from this PBL? Describe the outcome. How were you impacted, or how did you make an impact? What are your next steps?
- Teams will be scored on the overall explanation of the PBL, yet each team is encouraged to be creative, have fun, and make the presentation unique.

Project-Based Learning Showcase event details:

- The presentation should be a minimum length of 5 minutes and a maximum length of 7 minutes.
- The timekeeper will time each presentation and use flashcards to announce the 5-minute mark, 6-minute mark, 6.5-minute mark and then, time will be called at the 7-minute mark, and the presenter must stop speaking.
- Point deductions will be applied for teams who do not meet the minimum time and for those who exceed the time limit.
- Students may create an audio/visual presentation (Power Point, Prezi, Google Slides, Video, etc.) to support the presentation with the judge pane.



	<ul style="list-style-type: none"> • It is the responsibility of the team to bring the presentation tools with them to their scheduled appointment and pull up the files/videos needed in a timely manner. It is also recommended to bring a laptop to show the presentation in the case of technical difficulties during the competition. • Projectors and screens will be provided by the NCA. • Team members may use note cards as speaking aids if desired. It is not acceptable or permitted to read the speech word-for-word from the notes. • Props may be used; this includes, but is not limited to, costumes, handouts, music, the public product, photos, and/or a PowerPoint. <p>The written entry must follow the General Competitive Event Guidelines as well as the specific Event Guidelines.</p>
Final Scoring	<p>Project-Based Learning Showcase = 145 total points</p> <p>In the event of a tie, a tiebreaker will be determined by the areas on the rating sheet section(s) with the highest point value in descending order.</p>



Project-Based Learning Showcase Judge Rating Sheet

Team _____

Section _____

Division _____

Judge _____

Judge Signature _____

Presentation	Excellent 5 points	Good 4 points	Average 3 points	Fair 2 points	Poor 0 points	JUDGE SCORE
1. Project Overview	The team members grab the attention of the audience in a way that is creative, imaginative, and thoughtful. The project overview is clearly revealed and well-structured for presentation.	The team members draw in the audience with their project overview and piques their interest to want to learn more. The project overview connects to the overall presentation.	The competitor provides an average project overview and slightly sparked the interest and attention of the judge panel.	The project overview provided by the team members lack attention to detail and connection to the overall objectives of the presentation.	The team members do not provide a project overview that draws in the judge panel and captures their attention.	
2. Voice: pitch, tempo, volume	Each team members' voice was loud enough to hear. The team members' varied rate & volume to enhance the speech. Appropriate pausing was employed.	Each team member spoke loudly and clearly enough to be understood. The team members' varied rate OR volume to enhance the speech. Pauses were attempted.	Each team member could be heard most of the time. The team members attempted to use some variety in vocal quality but were not always successful.	Most of the team members' voices were low. Judges had difficulty hearing the presentation.	Judges had difficulty hearing and/or understanding much of the presentation due to low volume. Little variety in rate or volume.	
3. Body language, gestures, poise	Movements & gestures were purposeful and enhanced the delivery of the presentation and did not distract. Body language reflects comfort interacting with audience. Facial expressions and body language consistently generated a strong interest and enthusiasm for the project.	The team members maintained adequate posture and non-distracting movement during the presentation. Some gestures were used. Facial expressions and body language sometimes generated interest and enthusiasm for the project.	Stiff or unnatural use of nonverbal behaviors. Body language reflects some discomfort interacting with the judge panel. Limited use of gestures to reinforce verbal message. Facial expressions and body language are used to try to generate enthusiasm but seem forced.	Most of the team members' posture, body language, and facial expressions indicated a lack of enthusiasm for the project presentation. Movements were distracting.	No attempt was made to use body movement or gestures to enhance the message. No interest or enthusiasm for the topic came through in the presentation.	
4. Enthusiastic and engaging presentation	The presentation did an extraordinary job of captivating the attention the judge panel and activating a clear message that evoked emotion. It translated into an important presentation.	The presentation did a good job capturing the attention of the judge panel. The presentation stood out and evoked emotion. The presentation was interesting and thoughtful.	The presentation and content captured the attention of the judge panel. More could have been done to evoke emotion and share the project theme.	The effectiveness of the presentation needed more attention to detail. The presentation could have done a better job at connecting to the judge panel and delivering the overall project message.	The project presentation was not submitted OR The project message was not effective. It did not capture the attention of the judge panel or deliver a critical message. The project message t did not evoke emotion or relay important information.	



Presentation (cont.)	Excellent 5 points	Good 4 points	Average 3 points	Fair 2 points	Poor 0 points	JUDGE SCORE
5. Ended with a summary, conclusion	The team members reviewed the thesis and main points of the project in a memorable and effective way that provides an effective flow leading to the conclusion.	The team members reviewed the project overview and main points of presentation in a clear way that provides an adequate information flow leading to the conclusion.	The team members reviewed the project overview and main points clearly. Underwhelming conclusion.	The competitors are missing a review of the project overview or main points. The conclusion was hard to follow.	Review of the project overview was missing from the conclusion.	
PBL Content	Excellent 10 points	Good 8 points	Average 6 points	Fair 4 points	Poor 0 points	JUDGE SCORE
6. Defined PBL topic/ set the stage for the presentation	Quality of exposure was excellent; the images were sharp, in focus and the lighting was highly effective and accurately told the story.	The quality of the exposure and focus was good, although a few slides were blurry or did not come across clearly.	The quality of the presentation was average, the lighting was good and most of the images came across clearly.	The quality of the exposure was basic, several images were blurry, or lighting was either too bright or too dark.	The PBL presentation was not submitted OR the quality of the exposure was poor. The presentation was often out of focus or the lighting made the images difficult to see.	
7. Described how the PBL presentation was launched	Effective and balanced approach to sound throughout the presentation. Excellent judgement and appropriate use of silence and music/audio to capture the message of the project presentation.	The audio balance between background music and team speaking parts was effective. Good judgement and appropriate use of silence and music/audio to capture the message of the project presentation.	Average use of background music, silence and team member speaking parts were used to shape the message of the presentation. The audio did not stand out or impact the overall message of the project presentation.	Audio levels were too loud or too soft or picked up a great deal of background noise which made it difficult for the judge panel to hear.	PSA not submitted OR the PSA included too much background noise and the message is not able to be understood due to poor quality of the audio.	
8. Identified a need for the project in school and/or community	Excellent use of video effects; editing and transitions are clear and there is high quality synchronization between the sound and video content.	Editing between scenes is strong, good transitions from PowerPoint slide to slide.	The editing and transitions between slides are average.	The graphics were lacking. Inappropriate transitions between the PowerPoint slides.	The project overview was not submitted OR the overview had too much movement causing distraction from the overall presentation. The graphics are poor.	
9. Shared the process of delivering the project. What steps were taken to make this project successful?	It is evident that this team has a clear understanding of the subject/theme and purpose of the project overview and presentation. Excellent.	Through most of the presentation, the team was able to demonstrate the purpose of the project. Good presentation.	Occasionally the team members were able to demonstrate a clear understanding of the project, presentation theme, and purpose of the project.	The team did not demonstrate a clear understanding of the subject, theme, and purpose of the project. More attention to detail is needed.	No mention of the purpose of the project. Team members appeared unclear as to subject/theme and purpose of the project and overall presentation.	
10. Presentation clearly connected to the impact of PBL.	The lesson of the PBL did an extraordinary job at captivating the attention of the judge panel and activating a clear message that evokes emotion. It translates an important lesson.	The lesson of the PBL did a good job capturing the attention of the judge panel. The message stood out and evoked emotion. The presentation was interesting and thoughtful.	The lesson and content captured the attention of the judge panel. More could have been done to evoke emotion and share the presentation.	The effectiveness of the presentation requires more attention to detail. The PBL could have done a better job at connecting to the judge panel and delivering the overall presentation.	PBL not submitted OR the lesson of the PBL was not effective. It did not capture the attention of the judge panel or deliver a critical message. The content did not evoke emotion or relay important information.	



General Characteristics	Excellent 10 points	Good 8 points	Average 6 points	Fair 4 points	Poor 0 points	JUDGE SCORE
11. Impact	The message is highly impactful for the target market and encourages a “call to action” in a positive manner.	The message is good but could have a more specific impact to the target market and could inspire behavior change slightly more effectively.	The message of the presentation was educational but did not impact the judge panel to action.	The impact of the message was not communicated clearly. The presentation did not inspire the judge panel to action.	The project overview was not submitted OR the presentation was not impactful and did not encourage positive behavior or elicit any emotion by the viewer.	
12. Public Response	Excellent description on how the PowerPoint presentation will change the public’s opinion, action, or feelings on the topic. A strong emotional connection was present.	The team members did a good job describing how the PowerPoint presentation will change the public’s opinion, actions, or feelings. An emotional connection was attempted.	The team made a good attempt at describing how the PowerPoint presentation will change the public’s opinion, actions, or feelings, but fell short.	Team members vaguely described how the PowerPoint presentation will change the public’s opinion, actions, and feelings.	No mention of how the PowerPoint presentation will change the opinion of the public’s thoughts, actions, or opinions.	
13. Creativity and Originality	The presentation is extremely creative, clever, and original. Excellent!	The presentation is good. Creative messaging and original content were displayed.	The presentation provided an average amount of creativity and originality.	The creativity in the presentation was basic. Little originality was included.	The presentation was not submitted OR no original thoughts or creative concepts were used in this presentation.	
14. Presentation leaves judge panel wanting to know more	When presenting your next presentation? The judge panel is waiting on the edge of their seat to see your next work!	Great job! The judge panel is anxious to see your next presentation.	The judge panel liked the presentation but may or may not be interested in seeing more.	This presentation was okay; but the judge panel probably will not go looking for more.	The overall presentation was not submitted OR the judge panel has seen enough.	
15. Realistic visual imagery provided	Visual imagery was believable and realistic, and enhanced the message being portrayed.	Most of the imagery was realistic and believable.	An average amount of realistic imagery was provided.	A fair amount of realistic visual imagery was provided.	The total presentation was not submitted OR the visual imagery was not realistic.	
16. PowerPoint Technique and Composition	Excellent use of capturing the composition of movement and angles to make the presentation come to life. Advanced ability & unique perspective to allow the presentation to tell the story.	PowerPoint techniques are good, and the composition of slides tell an engaging message. Angles and movement could be captured in a way to help the message come to life better.	The PowerPoint techniques are of average skill and the composition does not stand out to the judge panel.	Some evidence of thoughtful PowerPoint techniques but captured intermittently throughout the presentation. Most PowerPoint slides were created at a basic level.	The PowerPoint presentation was not submitted in its entirety OR the graphic techniques were basic, front facing photos with no evidence of intentional composition of the angles of the camera technique.	
16. Team Member Talent and Participation	Team members were extremely talented and delivered a presentation that was believable and realistic. Professional-level quality of team member talent was delivered.	Team members did a good job of delivering the message that was believable and realistic.	The talent of the team members was average. The presentation seemed forced.	The team members could have used more rehearsing to create a more believable presentation.	Presentation not submitted OR the team members were not believable in delivering the presentation. Much more effort needed.	
Total Points (145)						

